L E A D E R S H I P
Goal 4: Organizational Effectiveness
• Strategy 4.a Oversee and operate multiple locations.
• Strategy 4.b Recruit, retain, and train top quality faculty, administrators, and staff.
• Strategy 4.c Design and deliver faculty and staff development, promotion, succession, and reward programs.
• Strategy 4.d Apply continuous quality improvement practices to all planning activities.

Goal 5: Institutional Recognition
• Strategy 5.a Build awareness of RVU as a Health Sciences University.
• Strategy 5.b RVU lead advocacy efforts at the state and national levels in support of student success.

G R O W T H
Goal 6: Growth
• Strategy 6.a Expand and improve clinical training and practice educational sites.
• Strategy 6.b Develop new innovative degrees and programs.

Goal 7: Fiscal and Academic Health
• Strategy 7.a Enhance cost-effectiveness while expanding opportunities for growth.
• Strategy 7.b Cultivate synergistic partnerships with other universities, employers, and healthcare systems.
• Strategy 7.c Maintain strong financial, accreditation, and regulatory metrics.

Goal 8: Synergy
• Strategy 8.a Create organizational synergies across educational, financial, operational, and research domains.

A C A D E M I C S
Goal 1: Student Success
• Strategy 1.a Utilize mission-focused holistic admissions processes.
• Strategy 1.b Inculcate professionalism, integrity, and compassion in all curricular and non-curricular activities.
• Strategy 1.c Design and deliver exceptional student learning experiences.
• Strategy 1.d Design and deliver exceptional student developmental services and programs.

Goal 2: Curricular Excellence
• Strategy 2.a Design and develop innovative and unique curricula and programs.
• Strategy 2.b Ensure employment of the most advanced instructional methods.
• Strategy 2.c Create and enhance clinical rotation experiences and curricula.

Goal 3: Research
• Strategy 3.a Promote translational, educational, and clinical research.
• Strategy 3.b Augment curricular improvement through research and scholarly activity.
• Strategy 3.c Advance faculty and student research opportunities and success.