

ROCKY VISTA UNIVERSITY

Strategic Plan Overview

University Mission

Rocky Vista University provides quality healthcare education while inspiring students to serve with compassion, integrity, and excellence.

University Vision

Achieving New Heights in Medical Education

University Values

Integrity • Compassion • Excellence • Collegiality • Diversity • Service • Innovation

Strategic Domains

LEADERSHIP

Goal 4: Organizational Effectiveness

- Strategy 4.a Oversee and operate multiple locations.
- Strategy 4.b Recruit, retain, and train top quality faculty, administrators, and staff.
- Strategy 4.c Design and deliver faculty and staff development, promotion, succession, and reward programs.
- Strategy 4.d Apply continuous quality improvement practices to all planning activities.

Goal 5: Institutional Recognition

- Strategy 5.a Build awareness of RVU as a Health Sciences University.
- Strategy 5.b RVU lead advocacy efforts at the state and national levels in support of student success.

ACADEMICS

Goal 1: Student Success

- Strategy 1.a Utilize mission-focused holistic admissions processes.
- Strategy 1.b Inculcate professionalism, integrity, and compassion in all curricular and non-curricular activities.
- Strategy 1.c Design and deliver exceptional student learning experiences.
- Strategy 1.d Design and deliver exceptional student developmental services and programs.

Goal 2: Curricular Excellence

- Strategy 2.a Design and develop innovative and unique curricula and programs.
- Strategy 2.b Ensure employment of the most advanced instructional methods.
- Strategy 2.c Create and enhance clinical rotation experiences and curricula.

Goal 3: Research

- Strategy 3.a Promote translational, educational, and clinical research.
- Strategy 3.b Augment curricular improvement through research and scholarly activity.
- Strategy 3.c Advance faculty and student research opportunities and success.



GROWTH

Goal 6: Growth

- Strategy 6.a Expand and improve clinical training and practice educational sites.
- Strategy 6.b Develop new innovative degrees and programs.

Goal 7: Fiscal and Academic Health

- Strategy 7.a Enhance cost-effectiveness while expanding opportunities for growth.
- Strategy 7.b Cultivate synergistic partnerships with other universities, employers, and healthcare systems.
- Strategy 7.c Maintain strong financial, accreditation, and regulatory metrics.

Goal 8: Synergy

- Strategy 8.a Create organizational synergies across educational, financial, operational, and research domains.